



March 8, 2021

To: 3M Graphics Customers

Subject: 3M Graphic Film Supply

The COVID-19 pandemic and recent extreme weather events have impacted several global supply chains. As a result, 3M is experiencing constrained production of various graphic films. Although we are working aggressively to maximize output and mitigate the impact on our business, we are facing challenges meeting increasing product demand.

Due to this situation, customers may experience longer than usual lead times for 3M graphic films. In addition, estimated ship dates found on bCom may change as the system is populated with the latest information. We understand that order redates make it difficult to manage your business and we will work to minimize them where possible.

3M is addressing this situation in multiple ways. We are making investments to increase production and are working collectively with our suppliers to help meet the growing customer demand. We are committed to returning to a state of routine order fulfillment as quickly as possible.

We apologize for this disruption and thank you for your patience as we work diligently to minimize the impact on your business.

Sincerely,

Richard Morris
Business Director, US and Canada
3M Commercial Solutions Division